



ਪੰਜਾਬ PUNJAB

AS 312432

TO WHOMSOEVER IT MAY CONCERN

I, Karan Goel, Director Keva Kaipo Industries Private Limited, Plot no.18-19, Sahnewal-Dehlon Road, Village Tibba, Tehsil and District Ludhiana, authorized representative of the organization namely Keva Kaipo Industries Private Limited having registration no.U24230PB2020PTC050997 undertake that it is Direct Selling entity registered as Company. I do hereby solemnly affirm and state as follows:-

1. That Company has full knowledge of all the provisions of the Consumer Protection Act, 2019, Consumer Protection (Direct Selling) Rules, 2021 and Consumer Protection (e-Commerce) Rules, 2020 and shall conduct their businesses, or cause their businesses to be conducted, in substantial compliance with Act and Rules.
2. The Company shall maintain, or cause to be maintained, all material records mentioned in Rule 4 of Consumer Protection (Direct Selling) Rules, 2021
3. The Company shall fulfill all the obligations specified for the Direct Selling Entity under Rule 5 of Consumer Protection (Direct Selling) Rules, 2021
4. The Company shall not promote any pyramid scheme or enroll any person to such scheme or participate in such arrangement in any manner whatsoever in the garb of doing direct selling business or participate in any money circulation scheme

For Keva Kaipo Industries Pvt. Ltd

K Goel

Auth. Signatory

Date

Place:

In the capacity of [Director] Duly authorized to sign this undertaking for and on behalf of **Keva Kaipo Industries** Private Limited, Plot no.18-19, Sahnewal-Dehlon Road, Village Tibba, Tehsil and District Ludhiana

ATTESTED AS IDENTIFIED

NOTARY PUBLIC
LUDHIANA (PB.)

09/5/2022

Certified that the affidavit SPA/GPA has been read over & explained to the deponent/ executant who seemed correctly to understand the same at the time making above there of

I know the deponent/ executant signature and he/she has signed/ marked his/her RTI/LTR in my presence

KEVA KAIPO INDUSTRIES PVT. LTD.

Compliance Check List

- ✓ Maintenance of mandatory records as per Rule no 4 of the Consumer Protection (Direct Selling) Rules, 2021
- ✓ Fulfill obligations of direct selling entity as per Rule no 5 and 6 of the Consumer Protection (Direct Selling) Rules, 2021
- ✓ Fulfill the duties of direct selling entity and direct sellers Subject to the provisions of Chapter VI of the Act, relating to Product Liability as per Rule no 7 of the Consumer Protection (Direct Selling) Rules, 2021
- ✓ The direct sellers as well as the direct selling entities using e-commerce platforms for sale shall comply with the requirements of the Consumer Protection (e-commerce) Rules, 2020 as per Rule no 9 of the Consumer protection (Direct Selling) Rules, 2021
- ✓ No direct selling entity or direct seller shall participate in money circulation scheme in the garb of doing direct selling business and promote a Pyramid Scheme or enroll any person to such scheme or participate in such arrangement in any manner whatsoever in the garb of doing direct selling business as stated in Rule no 10 of the Consumer Protection (Direct Selling) Rules, 2021.

14.02

Signature & Seal

Name of Direct Selling entity registered as Company/
Limited liability Partnership/ Partnership Firm

Registration No. U24230PB2020PTC050997

Disclaimer:

Becoming a convergence partner with National Consumer Helpline in terms of rule 5(17) of the Consumer Protection (Direct Selling) rules, 2021 shall under no circumstances, be construed as certification of the legitimacy of business activities of a direct selling entity, No direct selling entity shall exploit the ibid convergence status in order to proclaim its registration or enlistment with Department of Consumer Affairs as direct selling entity. Every direct selling entity shall abide by all the applicable laws, for the time being in force.

Signature & Seal

Name of Direct Selling entity registered as Company/
Limited liability Partnership/ Partnership Firm

Registration No. U24230PB2020PTC050997